



behaviorworks.org

Dr. Susan G. Friedman's

Living and Learning with Animals ©

Three-day Seminar

Learning Objectives

Part 1

- I. Understanding and Misunderstanding How Behavior Works**
 - A. Sense and Nonsense
 - i. Conventional Wisdom
 - ii. Paradigm Shift
- II. The Significance of Science to Behavior Change**
 - A. Value of Scientific Method
 - i. Self-correction
 - B. Levels of Analysis
 - i. Model Matters
 1. Medical Model
 2. Ethological Model
 3. Behavioral Model
 - C. Obstacles to the Scientific Analysis of Behavior
 - i. Biological Determinism
 1. The Innate Cause – Fact or Fiction?
 2. Where does behavior come from?
 - ii. Over-reliance on Labels and Hypothetical Constructs
 1. Problems with Label-speak
 - D. Working definitions – Operationally Defined
 - i. Behavior - specifics Bob!
 - ii. Learning – is our nature!
 - iii. Experience – contact!
 - iv. Teaching vs. Conditioning – out of date distinction?
- III. Two Learning Paradigms – What's Learned?**
 - A. Respondent Learning: S-S-R
 - B. Operant Learning: S-R-S
- IV. Understanding and Predicting Behavior**
 - A. The Smallest Meaningful Unit of Analysis
 - B. Functional Assessment
 - C. Steps for ABC Assessment
 - D. Replacement Behavior & New Skills Model
 - E. Functional analysis
- V. The Commitment to Ethical Practice**
 - A. Hippocratic Oath – What does help and harm look like?

- B. An Insufficient Criterion: Effectiveness
- C. Least Intrusive Effective Alternative
 - i. Social Acceptability
 - ii. Learner Control
- D. The Case for Empowerment
 - i. Control – A Primary Reinforcer
 - ii. Contra-freeloading
 - iii. Learned Helplessness vs Resilience
- E. Procedural Hierarchy
 - i. When should we escalate?
 - ii. BACB Standards
- F. Empowerment via Enrichment
- G. Best Practices - – Controlling Conditions Not Animals

Part 2

VI. Changing Behavior: Respondent Strategies

- A. Fear - Exposure Therapies
 - i. Flooding
 - ii. Systematic Desensitization
 - iii. Counter-conditioning
 - iv. Combination Procedures

VII. Changing Behavior: Operant Strategies

- A. Antecedents – Nature’s Signals
 - i. Setting Events
 - ii. Establishing/Motivating Operations
 - iii. Discriminative Stimuli
- B. Consequences – Nature’s Feedback Loop
 - i. Increasing Behavior
 - 1. Positive and Negative Reinforcement
 - 2. Classes of reinforcers
 - 3. Key Questions to Pick the Principle
- C. Considerations for Effective Reinforcement
 - i. Three Cs
 - ii. Schedule Effects
 - iii. Individual Difference
 - iv. Establishing New Reinforcers
 - v. Blazing Clickers
 - vi. Schedule Effects
 - 1. Continuous vs. Intermittent Myth
 - 2. Matching Law

- D. Shaping
- E. Targeting
- F. Adding a Cue
- G. Chaining

VIII. Decreasing Behavior

- A. It’s Definitional
- B. Redirecting
- C. P+ and R- Compared
- D. Factors Affecting Punishment
- E. Problems with Punishment

- F. Alternatives to Positive Punishment
 - i. Differential Reinforcement of Alternative/Incompatible Behavior
 - ii. Time Out from Positive Reinforcement
 - iii. Response Cost
 - iv. Extinction (including problems)
 - v. Non-contingent reinforcement

IX. Course Wrap Up

- A. The Big Picture Summary and What It looks Like

Part 3

X. Solving Problem Behavior Situations

- A. Functional Analysis
- B. Functional Assessment and Intervention
 - i. Case Studies
 - ii. Worksheet